APPENDIX 3

<u>SUPPLEMENTARY MARKET ASSESSMENT</u> <u>MATERIALS</u>

Prepared by the Cobalt Group, Inc. – February, 2008

Hotel/Lodging

Facilities within a 20-mile radius of Newbury Township Town Center

Demographic

Highway Traffic Counts Ohio County Profiles, Office of Strategic Research (ODOD) – Geauga County Profile NEO CANDO Profile for Geauga County NEO CANDO profile for Newbury Township Map – Ohio Counties and County Seats Map – Ohio Metro- Micro- Combined Statistical Areas

State/County Population Maps

Ohio County Population Density – 2000 Census Population Distribution – 2006 Census Percent Population Change – 1990-2006 Projected Population Change – 2000-2020 Projected Population Distribution 2020 Households – 1990-2000 Per Capita Personal Income – 2005 Census

Profile of General Demographic Characteristics

State of Ohio Geauga County Auburn Township Bainbridge Township Burton Township Chardon Township Chester Township Claridon Township Hambden Township Huntsburg Township Middlefield Township Munson Township Montville Township Newbury Township Parkman Township Russell Township Thompson Township Troy Township

Parks/Recreation

Ohio Department of Natural Resources Division of Natural Areas and Preserves – Chagrin State Scenic River
Ground Water Resource Map for Ohio
Ground Water Resources of Geauga County
Chagrin River Watershed – What is a Watershed?

<u>Retail</u>

NOACA Northeast Ohio Regional Retail Analysis – August 2007 Executive Summary/Retail NOACA at Work in Geauga County

Housing

Geauga County Rates of Taxation – Tax Year 2006 Geauga County Real Estate Report – 2005

Business, Industry and Education

Priority Investment Areas – 2008 Ohio Department of Development Economic Development Regions Business Starts – 2006 Manufacturing Employment – 2005 Census Manufacturing Employment as Percentage of Total County Employment – 2005 Distribution of Exporting Manufacturing Establishments – 2006 Distribution of Largest Manufacturing Establishments in Ohio – 2006 New and Expanding Facilities Annual Average – 1997-2006

Education

Newbury Local School District 2006 – 2007 School Year District Report Card

Newbury Township Land Use Plan

| Facil | Facilities within a 20-mile Radius of Newbury Township Town Center | adius of New | /bury | Lowns | hip Tov | n C | enter | | | |
|--|---|------------------|-------|--------|----------------------------------|------|------------------------|----------------------------------|--|--------------------------------------|
| Name | <u>Street Address</u> | City | Rooms | Suites | <u>Internet</u> <u>Access</u> | Pool | Fitness <u>Area</u> | <u>Restaurant/</u> Lounge/Bar | <u>Mtg.</u> <u>Room</u> Capacity | Lowest Average Nightly Rate |
| Renaissance Quail Hollow | 11080 Concord Hambden Rd. | Painesville | 180 | = | Yes | Yes | Yes | No No | 140 | \$99.00 |
| Best Western Lawnfield Inn | 8434 Mentor Avenue | Mentor | 50 | 18 | Yes | Yes | Yes | г | 50 | \$83.00 |
| Days Inn Cleveland Willoughby | 4145 State Route 306 | Willoughby | 113 | 2 | Yes | Yes | °N | No | • | \$49.00 |
| Residence Inn Cleveland Mentor | 5660 Emerald Court | Mentor | 96 | • | Yes | Yes | Yes | No | 100 | \$89.00 |
| Super 8 Mentor | 7325 Palisades Parkway | Mentor | 30 | 0 | Yes | °N | No | No | 0 | \$50.00 |
| Comfort Inn Mentor | 7701 Reynolds Road | Mentor | 133 | 20 | Yes | Yes | Yes | No | 500 | \$86.00 |
| Courtyard Cleveland Willoughby | 35103 Maplegrove Road | Willoughby | 82 | 10 | Yes | Yes | Yes | R,L,B | 100 | \$99.00 |
| Fairfield Inn Cleveland Willoughby | 35110 Maplegrove Road | Willoughby | 130 | 0 | Dial Up | Yes | No | No | 0 | \$79.00 |
| Willoughby Travelodge Cleveland | 34600 Maplegrove Road | Willoughby | 110 | 0 | Yes | Yes | No | No | 0 | \$65.00 |
| Baymont Inn and Suites | 1421 Golden Gate Boulevard | Maple Heights | 66 | 10 | Yes | °N | No | No | 50 | \$\$0.00 |
| Comfort Inn Wickliffe | 28611 Euclid Avenue | Wickliffe | 124 | 8 | Yes | Yes | Yes | R,L,B | 50 | \$60.00 |
| Lake Erie Lodge | 24800 Euclid Avenue | Euclid | 166 | • | No | Yes | No | No | 50 | \$65.00 |
| Super 8 Beachwood | 3795 Orange Place | Beachwood | 127 | 0 | Yes | Yes | No | No | 0 | \$55.00 |
| Clarion Hotel Cleveland East/Beachwood 26300 Chagrin Boulevard | 26300 Chagrin Boulevard | Beachwood | 127 | 7 | Yes | Yes | Yes | No | 150 | \$86.00 |
| Courtyard Cleveland East/Beachwood | 3695 Orange Place | Beachwood | 113 | 4 | Yes | Yes | Yes | R,L,B | 100 | \$109.00 |
| Hampton Inn & Suites Beachwood | 3840 Orange Place | Beachwood | 139 | 47 | Yes | Yes | Yes | No | 35 | \$119.00 |
| Hilton Cleveland East/Beachwood | 3663 Park East Drive | Beachwood | 403 | 8 | Yes | Yes | Yes | R,L,B | 400 | \$99.00 |
| Residence Inn Beachwood | 3628 Park East Drive | Beachwood | 174 | 0 | Yes | Yes | Yes | No | 60 | \$109.00 |
| Extended Stay America Beachwood | 3820 Orange Place | Beachwood | 113 | • | Yes | ů | °N | No | • | \$75.00 |
| Embassy Suites Beachwood | 3775 Park East Drive | Beachwood | 216 | 216 | Yes | Yes | Yes | No | 240 | \$149.00 |
| Spring Hill Suites Solon | 30100 Aurora Road | Solon | 119 | 119 | Yes | Yes | Yes | No | 49 | \$119.00 |
| Howard Johnson Express Geneva | 1715 Route 534 | Geneva | 53 | 0 | Yes | Yes | No N | No | 100 | \$55.00 |
| Hiram Inn | 6867 Wakefield | Hiram | 12 | 12 | Yes | °N | No | R,L,B | 200 | \$89.00 |
| EconoLodge Warrensville | 4353 Northfield Road | Warrensville Hts | 80 | 0 | Yes | °N | °N | R,L,B | 0 | \$50.00 |
| Marriot East Cleveland | 26300 Harvard Road | Warrensville Hts | 291 | 4 | Yes | Yes | Yes | R,L,B | 480 | \$ 89.00 |
| Punderson State Park | 11755 Kinsman Road | Newbury | 31 | 26 | Yes | Yes | Yes | R,L,B | 120 | \$122.00 |
| Aurora Inn | 3 Shawnee Trail | Aurora | 99 | • | Yes | Yes | ۶ | R,L,B | 150 | \$119.00 |

A3-3